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Barrie, ON – May 19, 2010 – NetGain SEO recently attended the PRISM 2010 International Conference in Reno, Nevada. While there the founder of the company, Drew Dekker, was invited to speak at a roundtable discussion on search engine optimization (SEO) and web marketing strategies. The NetGain roundtable was well attended and very well received.

The PRISM International Conference is a celebration of the shredding and document storage industries. It provides the unique opportunity for association members to find and share solutions to the difficulties of running their businesses. The roundtables provide a sounding board for important questions with the added advantage of receiving answers from industry experts.

NetGain was founded in 2008 as an advanced web and graphic services company. NetGain specializes in making websites that are easily found on major search engines, such as, Google, Yahoo & MSN. Using modern SEO techniques coupled with state-of-art layout and graphic design tools they create clean, crisp and searchable sites.

NetGain had the unique opportunity of exploring how marketing services can increase revenue for the shredding and document storage industries. Drew Dekker, led a discussion on how tapping into the power of the internet can build a business's influence, reputation and profits. The roundtable explored strategies for winning big by ranking highly on major search engine results pages. Drew also looked at how cost-effective marketing strategies can maximize a company's exposure and the benefits of using social networking.

Drew Dekker, Vice President and founder of NetGain SEO, notes "We were pleased to be part of the 30th Annual PRISM Conference. The positive feedback we received and exciting networking opportunities that came out of the event were great for NetGain. We are already preparing and looking forward to next year's show."

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