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NetGain SEO Rebrands National Greenhouse Co.

Barrie, ON – March 16, 2010 – NetGain SEO has teamed up with National Greenhouse Co. to rebrand their visual identity. National Greenhouse Co. is a division of Nexus Corporation, a leading manufacturer of greenhouses for over 79 years. NetGain has blended modern graphic and web design solutions with traditional touches to create a clean, vibrant design that appeals to National's broad customer base.

NetGain was founded in 2008 as an advanced web and graphic services business. The company has created a new fully search engine optimized (SEO) website for National. The site includes an e-commerce store and interactive blog forum. The primary goal for NetGain in creating the new website was to make sure that it would be easily found by National customers. For this they used the latest SEO techniques to ensure that the website ranks highly on major search results pages, such as, Google or Yahoo.

NetGain has also rebranded several other National marketing assets including a corporate logo, letterhead and literature. The company drew on their professional copywriting services to create engaging press releases and articles which their customers would find useful. This literature was syndicated to various online channels, including the new interactive resources section of National's website.

According to Andrew Gillespie, Residential Products Manager of Nexus Corporation, "Our new, vibrant website is a valuable resource for gathering hobby greenhouse information and purchasing products. It has exceeded our expectations both in capturing National's visual identity and assisting customers in their purchasing decisions."

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